

## Advertising



### Journal Advertising and Rates

#### Booking of space

Space in the journals can be booked in advance provisionally by telephone or email enquiry, followed by a confirmatory order. Space is allocated on a 'first come, first served' basis.

Please contact:

**Advertisement Sales Department**

**Charlotte Redfern**

*Wiley-Blackwell*

**Telephone:** +44 (0)1243 770121 or +44 (0)7825 602872

**Email:** [credfern@wiley.com](mailto:credfern@wiley.com) <sup>[1]</sup>

**A 10% discount is given for six or more advertisements within 12 consecutive months.**

1. A 20% discount is given to Corporate Members of the Society.  
(Only one of the above discounts will apply.)

### Website Advertising

Advertising on the website can be located on our [on-line shop web](#) <sup>[2]</sup> pages and not on the main Society pages. To advertise online contact [webmaster@rmets.org](mailto:webmaster@rmets.org) <sup>[3]</sup> or phone 0118 956 8500

#### Advertising Rates for online

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*Type of advertisement*

*Rates*

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Sponsored links (not product specific promotion)	£50/month
Job adverts (designs, logos, web addresses or email)	£150/month
Tiles and buttons (120 x 90 pixels)	£100/month
Banners (468 x 60 pixels)	£150/month

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Notes:

1. Society Corporate Members are entitled to a 25% discount on all the above rates.
2. The minimum length of time for any advert is one month, and any additional time is considered only in monthly intervals.

## Resources

### Journal Advertising Rates

- [International Journal of Climatology](#) <sup>[4]</sup> PDF 376.04 KB
- [Met Apps](#) <sup>[5]</sup> PDF 411.71 KB
- [Weather](#) <sup>[6]</sup> PDF 601.84 KB
- [QJ](#) <sup>[7]</sup> PDF 442.26 KB
- [General advertising rate information](#) <sup>[8]</sup> PDF 43 KB

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**Source URL:** <http://test-accsys.rmets.org/about-us/corporate-documents/advertising>

#### Links

- [1] <mailto:credfern@wiley.com>  
[2] <http://test-accsys.rmets.org/shop>  
[3] <mailto:webmaster@rmets.org>  
[4] <http://test-accsys.rmets.org/sites/default/files/ijc2011.pdf>  
[5] <http://test-accsys.rmets.org/sites/default/files/metapps2011.pdf>  
[6] <http://test-accsys.rmets.org/sites/default/files/wea2011.pdf>  
[7] <http://test-accsys.rmets.org/sites/default/files/qj2011.pdf>  
[8] [http://test-accsys.rmets.org/sites/default/files/ad\\_rates2012.pdf](http://test-accsys.rmets.org/sites/default/files/ad_rates2012.pdf)